

2017 Asset Management Symposium | April 4 & 5, 2017 | Holiday Inn Toronto Airport, 970 Dixon Road

## Why Should You Sponsor the Symposium?

- Reach more than 150 municipal leaders from around Ontario
- Be recognized as a leader in the municipal industry
- Keep your brand front and centre
- Stand out from the competition
- Support relationships with current and prospective clients
- Interact face-to-face with influencers
- Secure quality leads
- And so much more...

## Sponsorship Summary

- All Sponsors receive core benefits of recognition:
  - on the AMO, LAS and MFOA websites
  - on signage at the Symposium
  - in the on-site Symposium program
  - in the slide show during the Opening Reception

All sponsors who achieve a recognition level receive core benefits plus:

### Platinum: \$15,000 +

- Five Symposium registrations
- Speed networking opportunity during Day One cocktail reception
- Full page B/W ad in Symposium program
- Full colour banner ad on mobile app to run throughout the year
- 5-minute speaking opportunity Day One before lunch to promote speed networking opportunity

### Gold: \$10,000 - \$14,999

- Three Symposium registrations
- Speed networking opportunity during cocktail reception
- Half page B/W ad in Symposium program
- Full colour banner ad on mobile app to run for six months from date of payment
- 5-minute speaking opportunity Day One before afternoon break to promote speed networking opportunity

## Silver: \$5,000 – \$9,999

- Two Symposium registrations
- Quarter page B/W ad in Symposium program

## Bronze: \$2,500 - \$4,999

- One Symposium registration

# Additional Sponsorship Opportunities

## Keynote Speaker - \$12,000 (one available)

By sponsoring the keynote session, you will associate your Company to key industry subjects, trends and discussions.

In addition, you will have the opportunity to interact directly with the audience.

- Silver level benefits, plus
- Sponsor recognition on plenary stage at start of keynote speaking session
- Ability to introduce speaker, time limited to no more than five minutes
- Two passes for key corporate staff to attend Keynote session

## Symposium Breakfast - \$3,500 (one available)

Start the Symposium attendees' day right by providing them with a complete hot breakfast.

- Bronze level benefits, plus
- Thank you by chair during breakfast
- Opportunity to present during breakfast no longer than 10 minutes
- Sponsor logo on table signs throughout breakfast

## Symposium Lunches - \$5,500 (two available)

Get large visibility with approximately 150 attendees at the official Symposium lunch during the symposium.

- Bronze level benefits, plus
- Thank you by chair during lunch
- Opportunity to present during lunch no longer than 15 minutes
- Sponsor logo on table signs throughout lunch

## Registration - \$3,000 (two available)

Every attendee and exhibitor will see your brand front and center when they check in to the Symposium. Placed in a prominent location, everyone will walk by and see your support of the show.

- Core Benefits, plus
- Sponsor logo on signage at Registration

## Symposium Networking Breaks - \$1,500 (three available)

Keep the attendees engaged and aware of your company. Use this opportunity to brand coffee stations with your company's logo while serving attendees a hot cup of coffee or tea during the Symposium.

- Core Benefits, plus
- Sponsor logo on signage near coffee stations
- One-day registration for the date of the networking break

## Premium Ad Space - \$2,000 (one available)

You'll be front and center when you own the go-to guide attendees reference numerous times a day to see seminar times and locations, as well as all other event happenings.

- Core Benefits, plus
- Full page, 4-colour ad on interior cover of program book

## Your Idea Here - \$TBD

Do you have a creative idea that you don't see listed here? Please contact us and we will work with you to bring it to life, offering great exposure at the Asset Management Symposium.

## Contact Us to Discuss Today

See an opportunity you like, or wish to discuss your idea or package with us, contact us today at [events@AMO.on.ca](mailto:events@AMO.on.ca) or 416.971.9856