

# Digital Transformation

Mobile

Paperless

Change

Agility

Processes

Culture

Embrace

Optimize

Cloud

Modernize

Leverage

Lean

# Who is Prescott and Russell?

- Population: 89,333 (2016)
- 514 employees
- 9 departments
- 8 lower-tier municipalities
- Largely rural community

Prescott  
Russell

# Why is Prescott and Russell transitioning to a digital platform?

- Optimize and transform business processes
- Become more efficient
- Save time (and money)
- For security/reliability
- Save physical space
- Mobility: access anywhere, anytime
- Be more “agile”

How did we receive buy-in/support for the digital transformation agenda?

- Start at the top – secure support of the CAO, followed by the senior management team
- Designate key players (“champions”) in different departments to make the transition easier and demonstrate leadership to colleagues
- Gradual change – not overnight, or “forced”
- Allow people to realize that we are already in a digital world – these solutions simply help us adapt

# Why should digital signatures be a priority?

- Security and reliability
- Protecting identity
- Legally undisputable
- Integrity
- Auditing and tracking





# Lessons learned and challenges ...



- Effectively managing “corporate culture change”
- Overall corporate knowledge of business processes
- Identifying key players to lead and promote “change”
- Putting a positive outlook on “change”
- External contracts (Ministries, vendors, etc.)



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## Contactez-nous

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