

2020 AMO AGM & ANNUAL CONFERENCE

CONFERENCE: AUG 17 - 19
 TRADE SHOW: AUG 17 & 19

EXHIBIT DETAILS

AMO's 2020 Conference virtual exhibit hall offers an unparalleled opportunity for you to showcase your products and connect with delegates. During a crisis, the well-being of employees, clients and prospects is the main priority and recognizing this, AMO is creating a virtual event that will still allow you to reach delegates. Providing greater flexibility, extended trade show hours and multiple points of interaction and ways to highlight your products, this year's exhibit hall is a must attend event. In addition, access to Exhibit Hall booths will extend over 30 days after the Conference has wrapped up. While many things have changed around us, the AMO Trade How and Exhibit Hall remains an important and rewarding opportunity for delegates and exhibitors alike.

Reserve your booth today!

Pricing Guide:

Prices have been adjusted by 30% for 2020

Standard Virtual Booth	\$2,950
Deluxe Virtual Booth	\$3,350

All prices are subject to 13% HST.

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Exhibit Dates and Hours

Monday, August 17.....8:00 am to 4:30 pm
 Tuesday, August 187:30 am to 12:30 pm
 Wednesday, August 19..... 7:30 am to 12:30 pm

Exhibit Installation Date and Hours

All booths and collaterals must be ready and uploaded to virtual exhibit platform by July 31, 2020

****Bonus Feature:** 30 day access to your booth and resources post conference and exhibit hall.

What's Included in Your Fee

- 1 Customizable virtual booth:
965 pixels x430 pixels container, with a transparent background
- 3 booth design options to choose from
- 30 day archive on the conference platform
- Five trade show access only passes.
- Two complimentary Virtual Delegate registrations for a Standard Booth and three complimentary registrations for a Deluxe Booth.
- These registrations provide access to all scheduled conference educational programming on Monday, Tuesday and Wednesday
- Access to all scheduled conference virtual networking events.
- Access to all virtual programming post-Conference.
** Please note that each individual registration provides access to the virtual conference for the individual only.
- Listing on the AMO website
Alpha listing on the virtual EXPO guide
- Basic listing on the conference platform including name of organization and website

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Features

- Leverage the flexible virtual space to customize exhibitor booths, offer on-demand content, provide chat forums, and perform on-line transactions for optimal prospect engagement
- Smooth navigation through the exhibitor hall, and no queues
- Virtual booth offers live chat features that enables exhibitors and attendees to interact and engage in real-time.
- High lead conversion rate. Track leads quantitatively, measure event performance and gauge event ROI.
- Provide rich digital collateral like videos, product photos, discount coupons & presentations to help attendees learn about your offerings.
- Increase engagement by allowing delegates pre-scheduled appointments and chats.
- Offer a virtual briefcase that enables attendees to save and download any piece of content to their device so that they can reference it later.

Deposits and Payments

A minimum deposit of \$1200 plus HST is due with the completed application. This amount is non-refundable.

Applications received after June 30, 2020 require full payment of the booth fee.

Booths will not be permitted to exhibit if the full payment has not been received by AMO prior to going live.

Exhibitors will be invoiced for the balance due upon receipt of the application. If full payment has been received the invoice will indicate payment received in full.

Full payment is due by June 30, 2020. If full payment is not received by this date, space may be released back into the general inventory.

Cancellation Policy

Cancellations must be submitted in writing. Cancellations received prior to 4:00 pm ET on July 6, will receive a refund of the exhibit fee less the non-refundable deposit amount. Cancellations received after this time forfeit the full booth fee.

Contacts

Poonam Ruparelia
Special Events Coordinator
Events and Training
P: (416) 971.9856
E: pruparelia@amo.on.ca

To make payments or request invoicing

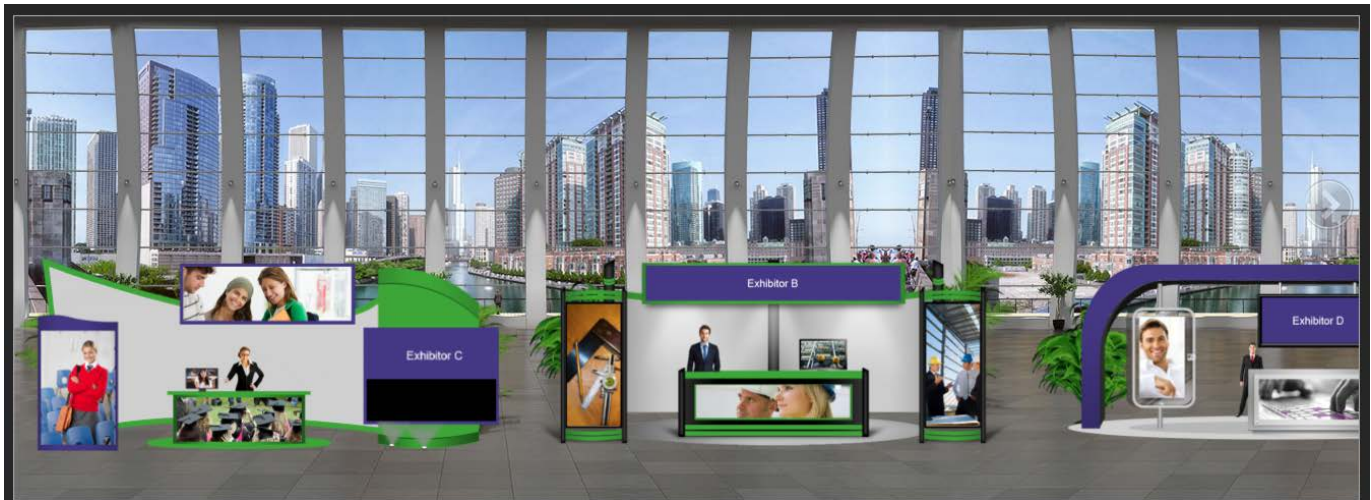
Anita Surujdeo Accounts
Receivable Clerk P: (416)
971.9856 ext. 344
E: events@amo.on.ca

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Example: Virtual Exhibit Hall



Sample Booth Design



Choose from several booth designs and opportunity to customize virtual booths.

Company Information

Company Name _____

Contact Name _____

Address _____

City _____ Province _____ Postal Code _____

Phone _____ Fax _____

Website _____ Twitter _____

E-mail _____

Booth Selection

See page 1 for pricing.

Size of booth for 2020 AMO AGM and Annual Conference:

- Standard Double

Companies you would like to be near⁵

Companies you would NOT like to be near⁵

Company Description. No more than 50 words.

Payment Information

Price for preferred booth:	
Standard \$2,950	
Deluxe \$3,350	
Logo on app and website:	
\$50 (hi-res JPEG or PNG)	
Subtotal	
HST (13%) 10673 2944 RT001	
Total	

Please indicate whether the full amount or a deposit should be charged to your card. In the absence of a selection the full amount will be charged.

- Full Amount
- Deposit Only Charge remainder to card in July
 The deposit amount is \$1356 (\$1200+ HST) and is non-refundable.

- Cheque payable to Association of Municipalities of Ontario
- EFT - Contact events@amo.on.ca to set up
- VISA MasterCard

Please contact AMO office to provide payment information.

- I have read and agree to abide by the rules and regulations.
- I have read and understand the cancellation policy. Submit completed application to: events@amo.on.ca

Mail: 200 University Avenue, Suite 801, Toronto, ON., M5H 3C6

Submit completed application to:
 events@amo.on.ca
 Fax: 416.971.6191

For billing and payments, please contact:
 ar@amo.on.ca