

AMO 2026 Social Media Toolkit

Help amplify your municipality's voice before and during the AMO 2026 Conference.

Use these customizable graphics and sample captions to share your priorities, highlight meetings and advocacy efforts, and showcase your participation in Ontario's largest municipal gathering.

How to Use This Toolkit

1. Open the Canva template (link below).
2. Customize the graphic with your municipality's information and priorities.
3. Download your preferred image.
4. Copy and customize one of the sample captions (listed below).
5. Share on LinkedIn, X, Facebook or Instagram using **#AMO2026**.

Tips to customize the templates to reflect your municipality and priorities:

- Add your municipality's name.
- Add your municipal logo (top centre placement recommended).
- Update the placeholder text in **yellow** with your key advocacy priorities.
 - Add specific issues, meetings or ministers where applicable.
- Download and share your customized graphic on your social channels.

Customizable Graphics

Access the Canva templates here: <https://canva.link/54vmjfsc94u7fog>

Customize the graphics by:

- Adding your municipality's name.
- Adding your logo.
- Including the key issues and priorities you plan to advance at AMO 2026.
- Personalizing the content to reflect your municipality's voice and goals.

Sample Social Media Captions

The captions below are intended as a starting point. Feel free to adapt them to reflect your municipality's priorities, meetings and conference objectives.

Note: The image thumbnails below are for reference only. Please download the high-resolution versions from the Canva template link above.

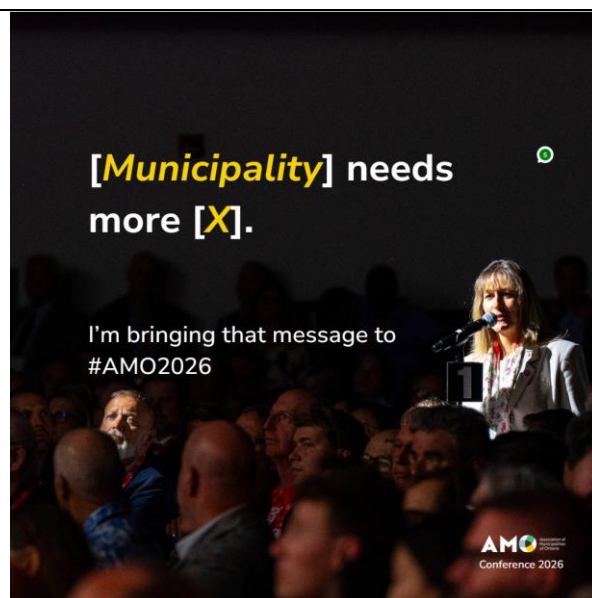
Note: sub in your municipality's name and key priority in the bracketed yellow text fields.

Caption:

I'm attending #AMO2026 in Ottawa this year to advocate for [Municipality's] priorities and bring our community's needs directly to provincial decision-makers.

Every conversation is an opportunity to help move our community forward.

#OnPoli #OnMuni



Note: sub in your municipality's name and key priority in the bracketed yellow text fields.

Caption:

I'm attending #AMO2026 to learn from municipal leaders across Ontario and explore solutions that can help move [Municipality's] priorities forward.

I'm especially looking forward to discussions on:

- ☒ X
- ☒ Y
- ☒ Z

AMO brings municipalities together to share ideas, tackle common challenges



and engage directly with provincial decision-makers. #OnPoli #OnMuni	
<i>Note: sub in your municipality's name or key priority in the bracketed yellow text fields.</i> Caption: I'm heading to #AMO2026. It's an opportunity to advocate for our community and share our local perspective directly with provincial decision-makers. By bringing forward [Municipality's] priorities and experiences, we can help advance the issues that matter most to our residents. #OnPoli #OnMuni	 A banner for the AMO 2026 Conference. It features a dark background with a large, stylized 'AMO' logo in green and yellow. To the left, there are two Canadian flags. The text 'I'm attending #AMO2026' is at the top, followed by 'To Advocate for' and a bracketed yellow box containing '[municipality/issue]'. The AMO logo is partially visible behind the text. In the bottom right corner, there is a small AMO logo and the text 'Conference 2026'.
<i>Note: sub in the Minister/Ministry you're meeting with for your delegation.</i> Caption: [I/Name] is headed to #AMO2026 to meet with Minister [X]. Discussions like these are an important opportunity to advocate for [Municipality's] priorities and highlight the issues that matter most to our community, including: ☒ X ☒ Y ☒ Z	 A banner for the AMO 2026 Conference. It features a dark background with a large, stylized 'AMO' logo in green and yellow. In the foreground, there is a group of people sitting at a long table, possibly in a meeting or conference setting. The text 'I'm attending #AMO2026' is at the top, followed by 'To Meet with' and a bracketed yellow box containing '[Minister/Ministry]'. The AMO logo is partially visible behind the text. In the bottom right corner, there is a small AMO logo and the text 'Conference 2026'.

Looking forward to a productive conversation about how we can move these priorities forward together. #OnPoli #OnMuni	
<i>Note: sub in your municipality.</i> Caption: Proud to represent [Municipality] at #AMO2026 alongside municipal leaders from across Ontario. We're here to share ideas, build relationships and work together on solutions that support strong, vibrant communities. When municipalities speak with a united voice, we can help shape a better future for communities across Ontario. #OnPoli #OnMuni	