

Centre canadien sur les dépendances et l'usage de substances

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Cannabis Legalization: Youth and Community

Association of Municipalities Ontario Annual Conference

Rebecca Jesseman, Director, Policy August 22, 2018



About CCSA

- Vision: A healthier Canadian society where evidence transforms approaches to substance use
- Mission: To address issues of substance use in Canada by providing national leadership and harnessing the power of evidence to generate coordinated action
- National non-profit organization
- Pan-Canadian and international role



Bill C-45 (Cannabis Act)

Objectives

- Prevent young persons from accessing cannabis
- Protect public health and safety
- Deter criminal activity
- Reduce the burden on the criminal justice system



Public Health Objectives

- Minimize harm, maximize benefit
 - Raise:
 - Age of initiation
 - Quality of product consumed
 - Lower:
 - Rates of use overall
 - Higher-risk use in particular
- Ensure equitable application and impacts of legislation and regulations



Youth – Why the Concern?

Earlier age of initiation = increased risk of harms

Harms include

- Cannabis use disorder (1 in 6 who start use in adolescence)
- Cognitive impairment
- Psychosis
- Academic achievement
- Criminal justice involvement



Minimum legal age







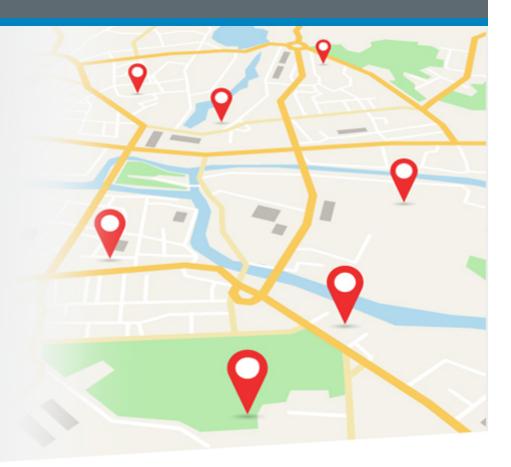
- Minimum legal age
- Sanctions







- Minimum legal age
- Sanctions
- Availability and accessibility





- Minimum legal age
- Sanctions
- Availability and accessibility
- Product quality standards

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- Minimum legal age
- Sanctions
- Availability and accessibility
- Product quality standards
- Pricing and taxation



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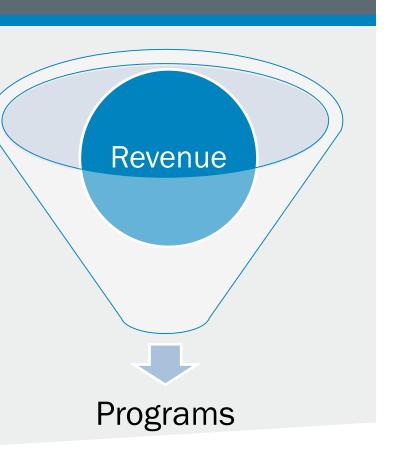


- Minimum legal age
- Sanctions
- Availability an
- Product
- Pricing ar

MARKETING AND ADVERTISING



- Minimum legal age
- Sanctions
- Availability and accessibility
- Product quality standards
- Pricing and taxation
- Marketing and advertising
- Directed revenues





Reducing Harm to Youth: Programs

Good

Global cannabis prevention and education

Better

- Targeted cannabis prevention and education
- General risk and resiliency skills

Best

- Targeted risk and resiliency
- Community, family and educational supports



Contact Information

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