



## The Perfect Pitch

### Sponsorship Opportunity for Broadband Service Providers

AMO is offering an exclusive opportunity for a maximum of six telecommunications and broadband service providers to meet with municipal decision makers at its 2021 Annual Conference and General Meeting from all across Ontario in a rapid fire, 30 minute forum. This first come first serve opportunity provides participants five minutes to profile their services and answer live questions.

#### Context:

A significant amount of funding has been made available to improve and modernize broadband in communities across Ontario. Currently, there is nearly \$4 billion over six years beginning in 2019-20 available in Ontario.

AMO has played an important role in supporting its members and working with service providers alike on broadband issues and approaches that will ensure that available funding is effectively utilized in ways that work for communities across all of Ontario.

Service providers and AMO members are both eager to put the funding to good use. AMO has been approached by many service providers interested in meeting with AMO members at the Annual Conference to promote their services. Given the limited capacity to provide speaking opportunities for all interested service providers, AMO is offering the **"Perfect Pitch Sponsors Forum"** for service providers to get in front of municipal decision makers.

#### What:

AMO is providing an exclusive opportunity for a maximum of 6 service providers to meet with municipal decision makers in a rapid fire 30 minute forum. Participants will have 5 minutes in front of decision makers from all across Ontario to profile your services and answer questions.

#### How:

This moderated session is available on a first come first serve basis. Your \$10,000 sponsorship will give you 5 minutes to deliver a "perfect pitch". You decide how to break up your time between the promotion of your product and participating in a live Q&A with participants within the allotted 5 minute time frame.

#### Who:

6 service **telecommunications and broadband** providers will have the exclusive opportunity to participate in this unique forum. Based on a first come first service basis, you won't want to miss out!

***\*The format may be subject to change.\* Participants in the Pitch Perfect Sponsor Forum are eligible for all other sponsor and exhibitor opportunities.***

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