

Social Media Toolkit for Rep Day

Thank you for supporting AMO and CIVIX's Rep Day Program. In this social media toolkit you will find pre-written social media posts that you can use or adapt for your own social media accounts. We hope these tips and suggestions allow you to share your Rep Day visit on social media with ease!

Finding the time to take photos

- Depending on how you format the Rep Day meeting, the best time to capture photos may vary. The best time to take photos will most likely be during the elected official's presentation, Q&A period, or closing remarks.
- If you feel that you may be too busy to capture photos during the Rep Day meeting and the elected official has brought along an assistant or additional staff member, ask them if they could capture photos and share them via email after the visit.

Things to consider when taking photos

- Many schools already have policies that prohibit displaying children's faces, names, or identifying information on social media. Even if your school does not have any such policies, it is still recommended to avoid including children's faces in photos. Taking photos without children's faces takes a bit of creativity and thought but it is totally doable.
- Before taking a photo, try to step back to better fit your classroom and students into frame.

Things to consider when sharing photos on social media

- Share your Rep Day visit on your public professional social media accounts. Or, see if your school has its own dedicated social media profile(s) and share the photos with whomever runs the account.
- Tag AMO and CIVIX so we can celebrate your visit:
 - @CIVIX_Canada on X/Twitter, @CIVIX_Canada on Instagram, and @CIVIXCanada on Facebook
 - [@AMOPolicy](#) on X/Twitter, [@amopolicy](#) on Instagram, and on [LinkedIn](#)
- Use the hashtag #RepDay and #AMOpolicy
- Tag the elected official that visited your classroom.

Social media posts

From school and or local government:

SCHOOL NAME received a very special visit from ELECTED OFFICIAL XX! Students in grade X were able to learn first-hand about the role municipal government and local elected municipal officials in building our communities. Thanks to @CIVIX_Canada @amopolicy for helping arrange our #RepDay visit.

From elected official:

I had the pleasure of visiting students in grade X at SCHOOL NAME today. It was a great opportunity to share first-hand experience of being an elected municipal official, as well as the importance of local government in building our communities. Thanks to @CIVIX_Canada @amopolicy for helping arrange our #RepDay visit.



Download/edit these visuals: <https://www.canva.com/design/DAGpPeBEtiQ/MHaKs4zSqk08u3pN9y1XxQ/edit>

Email, Newsletter, or Blog Description

From school and/or local government:

As part of a special pilot initiative, SCHOOL NAME received a special visit from ELECTED OFFICIAL XX. Students in grade XX learned about the role of local elected officials and the importance of local government in building and shaping our communities.

Before the visit, students learned about municipal government, researched local matters and thought about questions to ask their (mayor/councillor).

During the meeting, ELECTED OFFICIAL XX shared their experience as (MAYOR/COUNCILLOR/TITLE) and talked with students about their hopes for their local community and their aspirations for the future.

We thank CIVIX Canada, the Association of Municipalities of Ontario and ELECTED OFFICIAL XX at MUNICIPALITY for making our Rep Day visit happen!

From elected official:

As part of a special pilot initiative, I was pleased to visit SCHOOL NAME on DATE. Students in grade XX learned about the role of local elected officials and the importance of local government in building and shaping our communities.

Before the visit, students learned about municipal government, researched local matters and thought about questions to ask their (mayor/councillor).

During the meeting, ELECTED OFFICIAL XX shared their experience as (MAYOR/COUNCILLOR/TITLE) and talked with students about their hopes for their local community and their aspirations for the future.

We thank CIVIX Canada, the Association of Municipalities of Ontario and ELECTED OFFICIAL XX at MUNICIPALITY for making our Rep Day visit happen!