



## Peter J. Marshall Awards: Call for Submissions

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### 2022 Municipal Innovation Awards Competition

#### Purpose:

The Peter J. Marshall Municipal Innovation Award recognizes those municipal governments demonstrating excellence in the use of innovative approaches to improve capital and/or operating efficiency and to generate effectiveness through alternative service delivery initiatives and partnerships. The Award's objective is to showcase instances where Ontario municipalities have implemented and can point to tangible, measurable outcomes from new, more cost effective ways of providing public services and facilities. Awarding and profiling innovation advances creativity and strong municipal government.

#### Annual Awards

Up to a maximum of three Plaque Awards will be awarded each year to submissions that best exhibit all of the awards criteria. We are looking for innovative achievements related to a capital project or service delivery innovation. Certificates of Merit may be awarded to other entrants receiving honourable mention. Plaque winners will have the right to use the designation on all stationery and publications.

#### How to Enter

Complete the attached Entry Form which is also available from AMO's website. [Please click here to access the information on the website.](#) Entries must be received electronically on or before Friday, May 27, 2022.

#### Eligibility

The award is open to all Ontario municipal governments.

Eligible projects could include partnership and alternative service delivery initiatives related to municipal capital projects and maintenance programs for such services as water and wastewater systems, transit, waste disposal, roads, technology solutions, community service facilities and municipal management innovations and other significant operating or service initiatives.

Innovative projects involving partnerships and alternative service delivery will be considered eligible for the award where the entrant can demonstrate measurable outcomes for the municipal government, its taxpayers, and citizens.

#### Award Selection Criteria

Entries will be judged according to the following general criteria:

- The projects' innovative features
- Demonstration of:
  - Tangible outcomes

- Identified and measured benefits that show improved efficiency and effectiveness of public service delivery
- Effective use of non-traditional sources of revenues or financing
- Ability to transfer the innovative features and provide 'lessons learned' from the project as information for others

## Award Selection Committee

An Awards Selection Committee will be appointed each year based on names suggested by the Award Program Sponsors. Award Sponsors include:

- Association of Municipalities of Ontario
- Ministry of Municipal Affairs and Housing
- Association of Municipal Managers, Clerks & Treasurers of Ontario
- Canadian Council for Public Private Partnerships
- Municipal Finance Officers' Association
- Ontario Municipal Administrators' Association



## Previous Projects that Have Received Recognition

- Township of the Archipelago – “A Tale of a Thousand Turtles”
- City of Kitchener – “Housing for All”
- City of Markham – “Taking the Lead – Markham Targets Single Use Plastics Styrofoam Packaging Recycling”
- County of Renfrew – “Renfrew County Virtual Triage and Assessment Centre”
- City of Markham – “Community Hub Partnership”
- York Region – “YorkTrax Program”
- Township of South Frontenac – “Private Lane Upgrade Assistance Program”
- Town of Innisfil - “Innisfil Transit: Thinking Outside the Bus”
- City of Vaughan - “Optimizing Performance, Costs and Citizen Satisfaction in Service Contracts: Winter Road Maintenance and Solid Waste Collection”

## Further Information

For further information, please contact Victoria van Veen at:  
416-971-9856 or email [Vvanveen@amo.on.ca](mailto:Vvanveen@amo.on.ca)

# Peter J. Marshall Awards: Application

## Entry Requirements

1. Complete and sign the Entry Form. Where a municipal government wishes to enter more than one project, a separate Entry Form must be completed for each project. There is no entry fee.
2. Complete your submission and attach to the entry form. Entries must not exceed six (6) pages including the Entry Form. If there are more than six pages, the application will be returned. Your submission should include:
  - a. A description of the project or undertaking and why it's innovative
  - b. The organization(s) involved
  - c. The challenges that were faced and how they were overcome
  - d. How the project or undertaking was initiated
  - e. How the project or undertaking relates to the general criteria award selection. It must clearly demonstrate tangible benefits, and provide the measures and performance against the measures related to improved efficiency and effectiveness
  - f. What innovative financing tools or approaches were used
  - g. How can this project be used by others

Email electronic copy to: [Yvanveen@amo.on.ca](mailto:Yvanveen@amo.on.ca)

## Conditions of Participation

1. Only one entry may be made for each project or undertaking.
2. Eligible projects must have been predominately completed prior to the competition deadline so as to provide clear and measured outcomes.
3. The application must be submitted by an authorized official of the municipality involved and the applicant declaration signed by the head of municipal administration for the municipality.
4. The municipal applicant must signify that the project or undertaking complies with all legislation and regulatory approvals. The administrators of the award reserve the right to revoke an award, or reject an entry where in its opinion, such conditions are not satisfied.
5. Award winners are expected to share information about their project or undertaking with other organizations in Ontario.
6. The decision of the administrators of the Award shall be final
7. Entries will not be returned.
8. All materials contained in the submission will be treated as public information. It is the responsibility of applicants to ensure that information does not breach confidentiality provisions of agreements pertaining to the project or undertaking.

## Peter J. Marshall Awards: Application

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Please attach your five page submission to this Entry Form and forward to vvanveen@amo.on.ca Entries must be received on or before Friday, May 27, 2022.

Name of Applicant Municipality:

Name(s) of Participating Organization(s):

Title of Project Submission (if won, this is what will appear on the plaque or certificate):

### Contact Information

of Authorized Municipal Official

Contact Name:

Title:

Telephone Number:

Email Address:

### Applicant Declaration

To be completed by the Head of Administration for the municipality

I acknowledge that I have read, understood, and complied with, the terms and conditions of participation in the Peter J. Marshall Municipal Innovation Award, and certify that the information provided is true and complete, to the best of my knowledge. I authorize the posting of this entry material on the internet via stakeholders' websites or any other public release of, or reference to, the material by the stakeholders. In so doing, I acknowledge the information submitted does not breach any confidentiality provisions of agreement pertaining to the project or undertaking.

Name:

Signature:

Title:

Date:

## Summary of Project

Project Title:

Summary of project and outcomes: