

# IMPACT+

## Le Café franco-dynamique

**19 AOÛT 2025** à 8 h 30, Ottawa

75 min

***VOTRE VOIX. VOTRE IMPACT.***



**Rejoignez le mouvement pour faire rayonner la francophonie municipale.  
Participez à la consultation et soyez une force de changement.**

La séance est intégrée à la programmation de la Conférence de l'AMO et sera animée par Équipe 



**MOT DE BIENVENUE**

**OPENING WORD**

**Michelle Boileau,  
présidente de l'AFMO**





# STRATEGIC PLANNING

The Dynamic Francophone Café

August 19 2025



# AGENDA

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## Discussion 1

- **Vision of the Future**

## Discussion 2

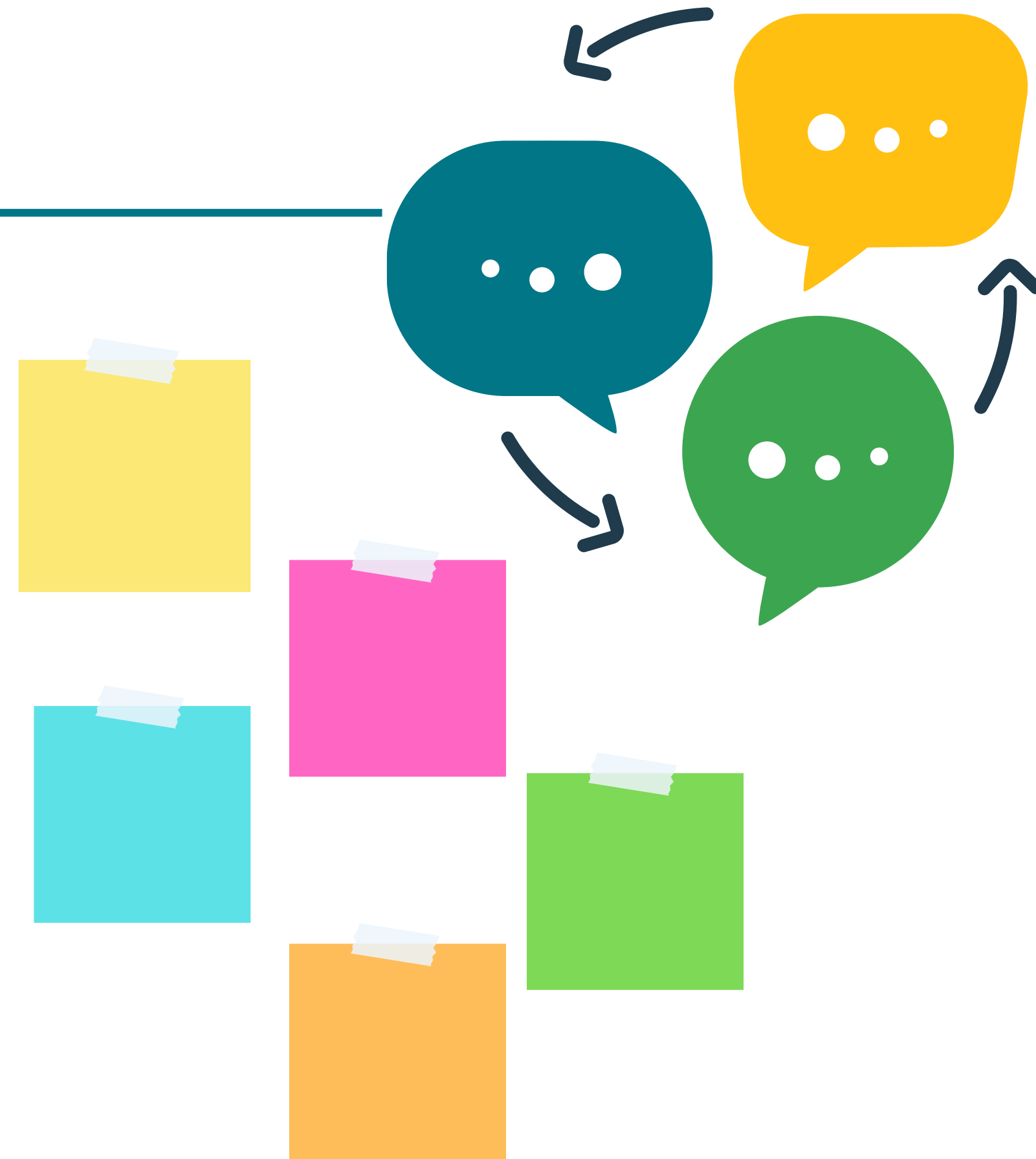
- **Role et Services**

## Discussion 3

- **Challenges**

## Discussion 4

- **Key Success Factors**







# equipe *M*

***To provide client organizations with unparalleled performance, an innovative approach, and a genuine human-centered experience.***

**Mission:** Innovative and passionate about human and organizational development, Équipe M offers tailor-made services that foster growth toward success in a safe environment.

**Vision:** Recognized for its expertise, Équipe M is the go-to reference for human and transformative service.




Signature *M*



Melanie@EquipeM.ca  
Jennifer@EquipeM.ca



The background of the slide is a warm, blurred image showing a hand-drawn strategy map or organizational chart on a wooden surface. Several colorful pushpins (blue, orange, yellow) are pinned to the map. A bright, warm light source, possibly a lamp, is visible in the upper center, casting a glow over the scene.

**A strategic plan** : a “roadmap” that outlines the major strategic actions of the organization for a given period.

The PLAN will help define the results to be achieved over the coming years so that the organization can **realize its vision**, bring its **mission to life**, and align with its **values** and projects.

# DEVELOPING A SHARED STRATEGY





## Mission

This is who you are. What you do. The role the organization defines for itself.

It is through its mission that the organization will achieve its vision.



## Vision

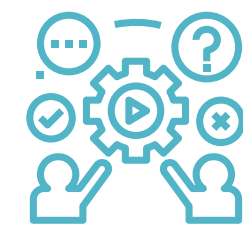
This is the desired future.

What the organization should become in the coming years.



## Values

These are the core principles that guide the organization in its operations and actions.



## Strategic priorities

Ce sont les directions que se donne l'organisme pour mener ses actions et ses interactions tout au long du plan stratégique.

**TODAY**



**You will strategically contribute to the future directions of AFMO!**



## CURRENT STRATEGIC FRAME

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### TODAY MISSION VISION

AFMO is the French-language municipal reference in Ontario that promotes skills development and information sharing.

AFMO maintains and supports the network of francophone and francophile municipalities and communities to meet professional, political and strategic needs in the municipal context.



## CURRENT OBJECTIVES

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### TODAY SERVICES

- Serve as a voice for members on issues of common interest;
- Promote members' professional development;
- Serve as a forum for exchange and consultation among members;
- Maintain links with other municipal stakeholders in Ontario and Canada;
- Promote and encourage the use of the French language in municipal affairs;
- Promote francophone immigration to Ontario and support the integration of racial and ethno-cultural minorities into Ontario's francophone communities.



# AFMO STRATEGIC REFLEXION

## SECTION



Table A

- **Vision of the Future**

Table B

- **Role and Services**

Table C

- **Challenges**



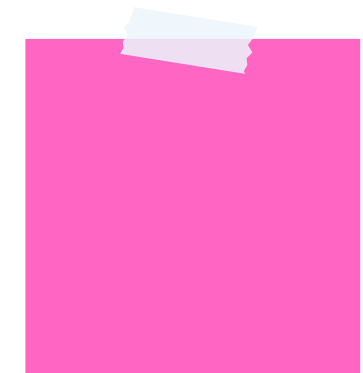
Discussion 1 = 20 min

Discussion 2 = 15 min

Discussion 3 = 10 min



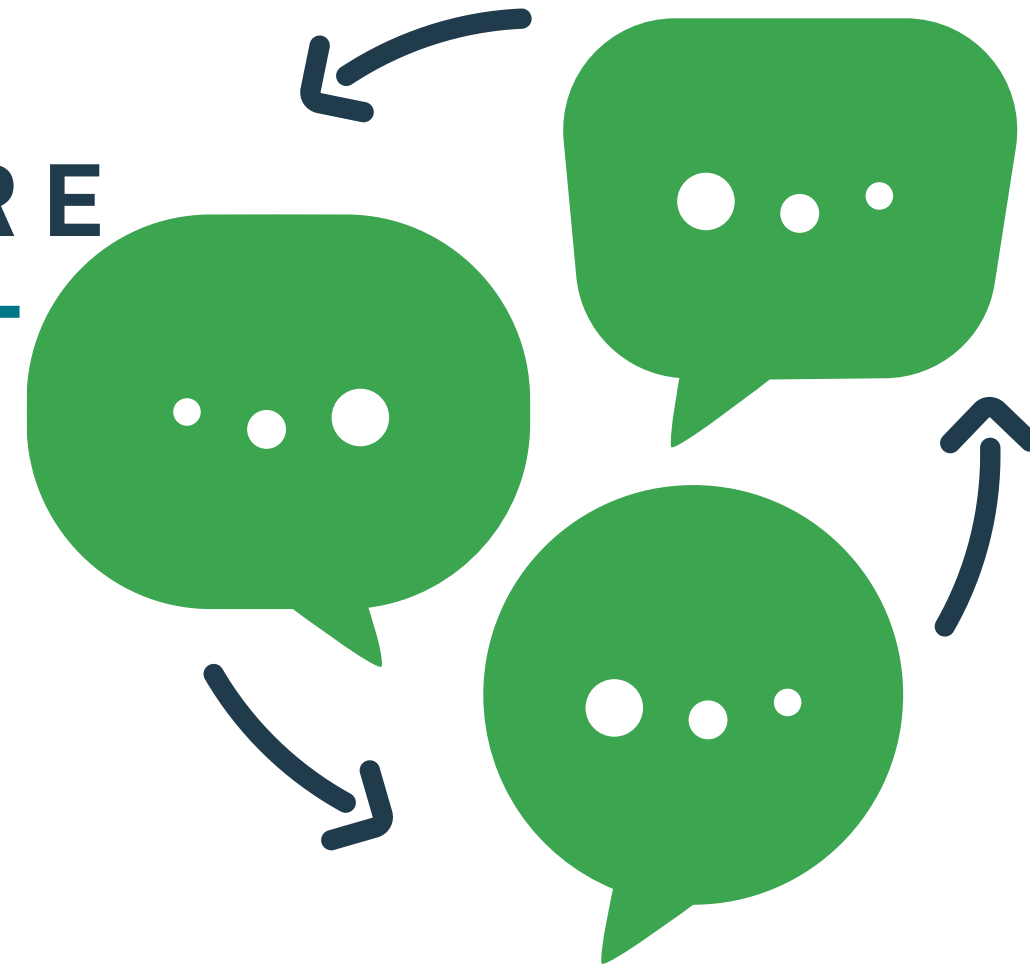
Change tables in your section  
when the music stops






# DISCUSSION 1 - VISION OF THE FUTURE

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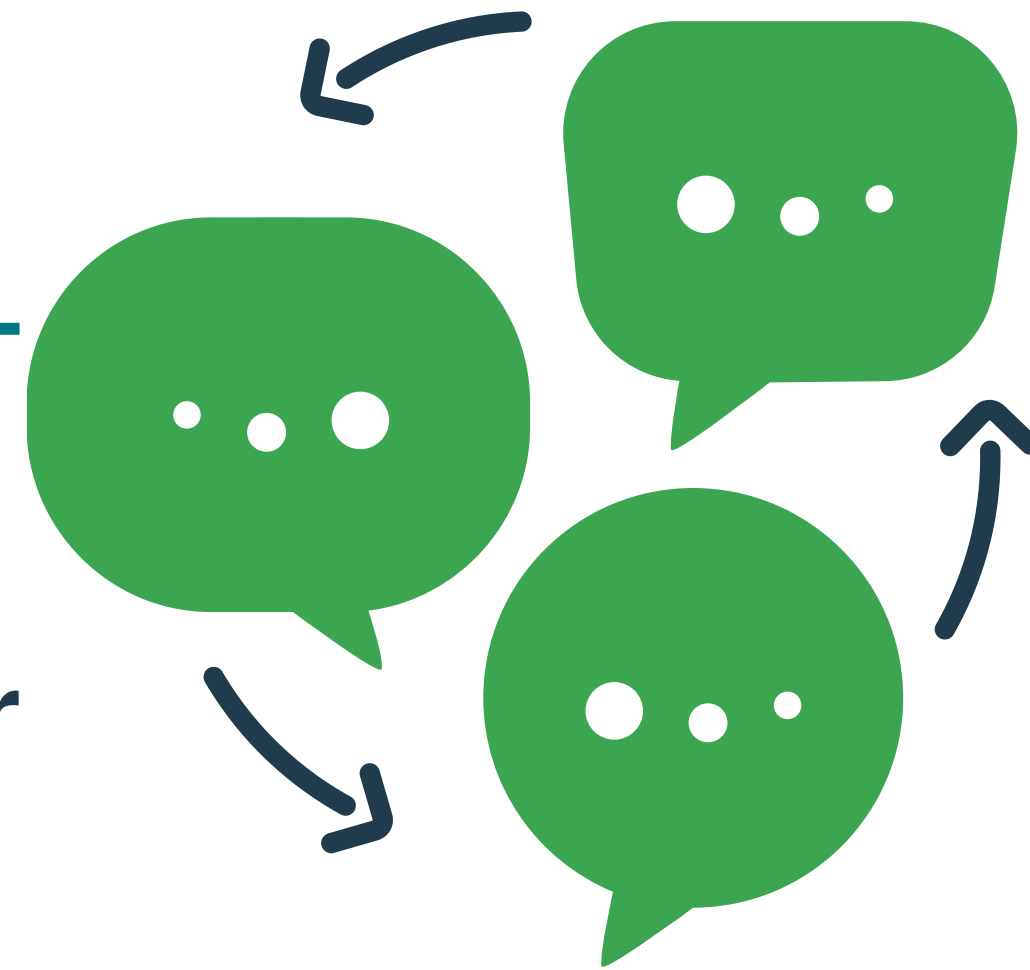


- 1** How do you currently perceive AFMO?
- 2** How would you like AFMO to be perceived?
- 3** Over the next decade, what major accomplishments would you like to see from AFMO?  
 What will AFMO look like in 10 years?



## DISCUSSION 2 - ROLE AND SERVICES

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- 1** What is AFMO's purpose and relevance for your municipality and for you personally?
- 2** In which areas should AFMO focus its efforts?
- 3** What actions should AFMO prioritize?
- 4** How could AFMO support you?

## DISCUSSION 3 - CHALLENGES

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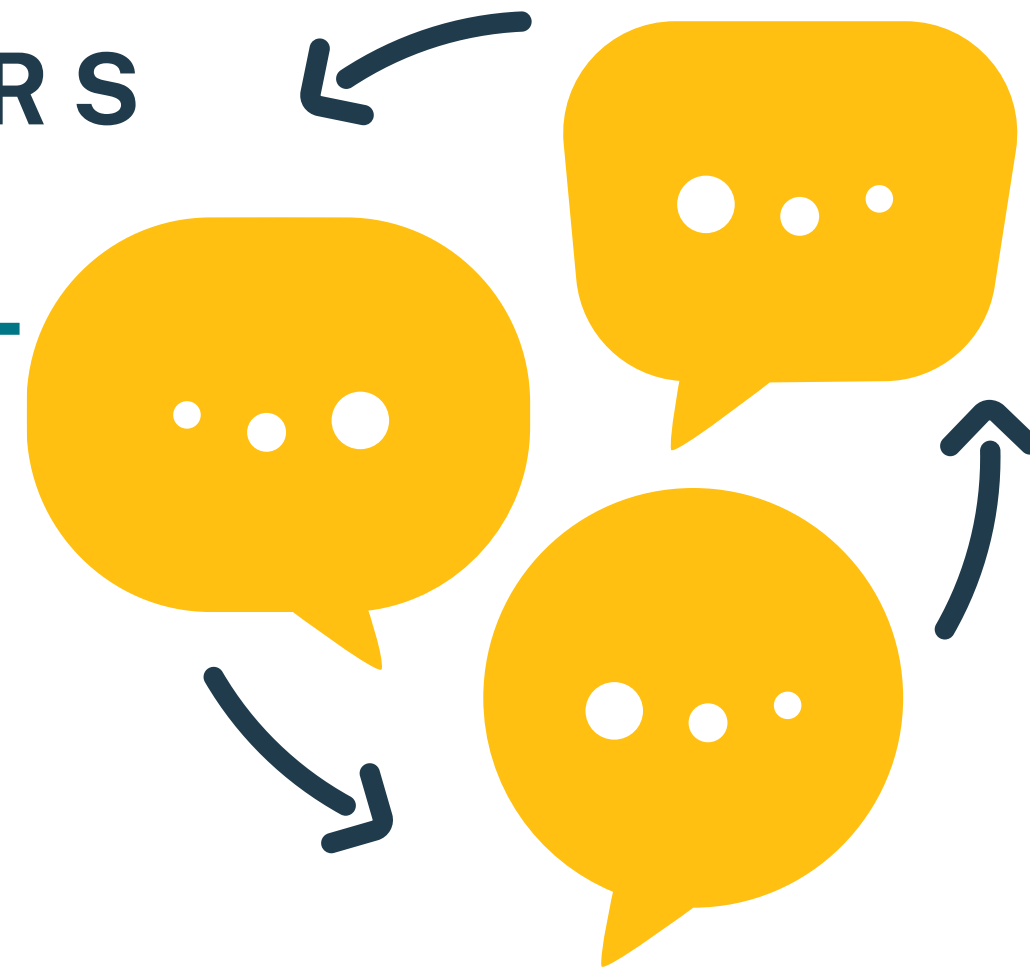


- 1** What are the 3 biggest challenges in municipal governance?  
What are the 3 actions AFMO should take to support municipal governance?
- 2** What are the 3 biggest challenges for municipalities?  
What are the 3 actions AFMO should take to support municipalities?
- 3** What are the 3 biggest challenges for elected officials?  
What are the 3 actions AFMO should take to support elected officials?



## DISCUSSION 4 - KEY SUCCESS FACTORS

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**1**

In your opinion, what are the key elements that must be included in the next strategic plan to ensure AFMO's relevance and sustainability?

**2**

Where would you like to see AFMO's influence increase?



**AFMO**





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# Thank You



Signature *M*



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