**\*SUGGESTED EMAIL COPY FOR MUNICIPAL STAFF\***

**Subject Line:** Share Your Feedback for AMO’s Municipal Workforce Development Project!

**Message Text:**

On behalf of the Association of Municipalities of Ontario (“AMO”), the [Municipality Name] invites you to participate in an important survey. AMO – a non-profit organization committed to making Ontario’s 444 municipal governments stronger and more effective – has embarked on a multi-year [Municipal Workforce Development Project](https://www.amo.on.ca/about-us/programs/municipal-workforce-development) to understand and address the municipal sector’s workforce needs now and in the future.

As part of this project, **we would appreciate if you could complete a 15-minute survey** on your experience working in the municipal sector. The survey asks about your career pathway, what attracted you to the municipal sector, what you enjoy about your work, and what could be improved. The survey is being conducted across Ontario’s municipal sector and does not ask who your current employer is.

[Click here to complete the survey](https://www.surveymonkey.com/r/AMO-MunicipalWorkforceInitiative).

This information will help inform future actions AMO can take to support recruitment and retention initiatives in the municipal sector.

The survey is being directly managed by StrategyCorp, a consulting firm with expertise in municipal affairs. Survey responses will remain confidential and anonymous and results will only be shared or published in aggregate form.

This survey will be open from November 3 – 24, 2023.

Should you have any questions or concerns, or require accommodations to participate, please email Sara Szot from StrategyCorp ([sszot@strategycorp.com](mailto:sszot@strategycorp.com)) or Adam Garcia, Manager, Executive Office ([agarcia@amo.on.ca](mailto:agarcia@amo.on.ca)) from AMO.

Sincerely,

[Senior Staff Member]